

Score	Max	Category	Subcategory	Reason	OCT	NOV	DEC	JAN	FEB	MAR	APR
[0..5]	5	Layout	Nameplate	Does it attract and announce with impact?							
[0..5]	5	Layout	Nameplate	Does it look like a K of C bulletin?							
[3,2,1]	5	Layout	Nameplate	Does it have the K of C logo, name or Initials?							
[1,2,3]	5	Layout	Nameplate	Is the Volume #, Issue # and Date shown?							
[3]	3	Layout	Masthead	Council name identified?							
[2]	2	Layout	Masthead	Council city identified?							
[2]	2	Layout	Masthead	Council district identified?							
[2]	2	Layout	Masthead	Council sate identified?							
[2]	2	Layout	Masthead	Meeting place indicated?							
[2,2]	4	Layout	Masthead	Meeting day and time indicated?							
[3,3,1,2]	5	Layout	Masthead	Editor's name, address, phone #, email shown?							
[0..5]	5	Layout	Readability	Reasonable white space between stories							
[0..5]	5	Layout	Readability	Reasonable white space between columns							
[0..5]	5	Layout	Readability	Reasonable white space between paragraphs							
[0..5]	5	Layout	Readability	Adequate margins							
[0..5]	5	Layout	Readability	Are important articles in prominent place?							
[0..5]	5	Layout	Readability	Are long paragraphs avoided where possible?							
[0..5]	5	Layout	Readability	Is there variety in paragraph length?							
See Below	10	Content	Council	Grand Knight's report							
See Below	10	Content	Council	Other officer's reports							
See Below	10	Content	Council	Committee reports							
See Below	10	Content	Council	Activities							
See Below	10	Content	Council	Membership							
See Below	10	Content	Council	Good of the Order							
See Below	10	Content	Principles	Charity							
See Below	10	Content	Principles	Unity							
See Below	10	Content	Principles	Fraternity							
See Below	10	Content	Principles	Pro Life							
See Below	10	Content	Principles	Vocations							
See Below	10	Content	Principles	Blood Drives							
See Below	10	Content	Order	District							
See Below	10	Content	Order	Chapter							
See Below	10	Content	Order	State							
See Below	10	Content	Order	Supreme							
See Below	10	Content	Order	4th Degree							
See Below	10	Content	Order	Insurance							
	10			BONUS Chapter 2x when > ½ page	0	0	0	0	0	0	0
<b>MAX</b>	265	<b>MAX</b>	<b>TOTAL</b>		0	0	0	0	0	0	0
<b>COUNT</b>	0		20	Nameplate	0	0	0	0	0	0	0
<b>FIRST</b>	0		20	Masthead	0	0	0	0	0	0	0
<b>SECOND</b>	0		35	Readability	0	0	0	0	0	0	0
<b>THIRD</b>	0		60	Council	0	0	0	0	0	0	0
<b>AVERAGE</b>	0		60	Principles	0	0	0	0	0	0	0
			60	Order	0	0	0	0	0	0	0
Page Score:				Electronic / Paper / Both	-	-	-	-	-	-	-
1: Any				# Pages							
2: ¼ page				# Pages Council (MAX: 6)	0	0	0	0	0	0	0
5: ½ page				# Pages Principles (MAX: 6)	0	0	0	0	0	0	0
10: 1 Page				# Pages Order (MAX: 6)	0	0	0	0	0	0	0
				Total Graded Pages	0	0	0	0	0	0	0

Note: for purposes of this document legal sized Paper is = 1.25 normal (actually 1.27...)

